



ICSSR Sponsored National Seminar  
On  
“Green Economy: Its Implementation & Challenges”  
Dated: 10<sup>th</sup> & 11<sup>th</sup> November, 2023  
(Friday & Saturday)  
(Offline Mode)



**LIST OF PAPERS ACCEPTED FOR PRESENTATION**

**DAY 1 (10<sup>th</sup> November, 2023)**

**Technical Session-I (11.30 A.M.—1 P.M.)**

**Resource person: Prof. Kumud Ch. Goswami**, Dean, Faculty of Commerce and Management Science, Dibrugarh University

**Rapporteur:**

**Dr. Barnali Kakati**, Assistant Professor, Kaliabor College

**Dr. Barnali Sarmah**, Assistant Professor, Kaliabor College

| Sl.No | Title of the paper   | Author   | Remarks |
|-------|--|--|---------|
| 1.    | Green banking practices: opportunities and challenges  | Deepshikha Mahanta<br>Research Scholar<br>Gauhati University   |         |
| 2.    | A study of green banking practices of Regional Rural Bank with special reference to Nalbari District | Himakshi Jain<br>Research Scholar<br>Department of Commerce<br>Gauhati University<br><br>Dr. Balin Hazarika<br>Associate Professor<br>Kaliabor College |         |
| 3.    | Sustainable livelihood of women entrepreneur in Darrang District                                     | MD Sadikur Rahman<br>Research Scholar<br>Gauhati University<br><br>Dr.Sanjeeb Hazarika<br>Associate Professor<br>Kaliabor College                      |         |

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| 4. | A study on green marketing practices among start-up entrepreneurs in Assam  | <p>Barbie Singh<br/>Research Scholar<br/>Department of Commerce<br/>Gauhati University</p> <p>Dr.Balin Hazarika<br/>Associate Professor<br/>Kaliabor College<br/>Research Supervisor<br/>Gauhati University</p>     |  |
| 5. | Bamboo- a treasure for India and her goal towards a greener economy and Atmanirbharta, with special reference to Northeast India and its immense potentiality | <p>Chandan Nath (M.com)<br/>Library attendant,<br/>Department of Education<br/>Tezpur University, Sonitpur,<br/>Assam</p> <p>Bhabani Deka (M.com)<br/>Gauhati Commerce College</p>                                  |  |
| 6. | Fintech: unlocking green finance potential in india   | <p>Dr.Uddipana Gogoi<br/>Assistant Professor,<br/>Department of Finance<br/>Nalbari commerce college</p> <p>Bhagyashree Das<br/>Assistant Professor,<br/>Department of Accountancy<br/>Nalbari Commerce College</p> |  |
| 7. | A study on consumer behaviour towards green products in Dimapur City Of Nagaland  | <p>Dr.Rimakshi Borah<br/>Assistant Professor,<br/>Department of Accountancy<br/>Nalbari Commerce College</p>  |  |
| 8. | Environmental Accounting Challenges in the Manufacturing Sector: A Study of North Guwahati, Assam   | <p>Deepsikha Devi</p>   |  |

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| 9. | A study on green finance: policies adopted by SBI and HDFC Bank | <p>Sultan Shamim Ahmed<br/>HoD&amp; Assistant Professor,<br/>Department of Finance,<br/>Tangla College</p> <p>Resrach Scholar<br/>Department of Commerce<br/>Gauhati University</p> <p>Dr. Sanjeeb Hazarika<br/>HoD&amp; Associate Professor,<br/>Department of Management<br/>Kaliabor College</p> |  |
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**DAY 1 (10<sup>th</sup> November, 2023)**

**Technical session-II (2 P.M.- 3.30 P.M.)**

**Resource person: Dr. Arup Roy**, Associate Professor, Department of Business Administration, Tezpur University

**Rapporteur: Dr. Barnali Kakati**, Assistant Professor, Kaliabor College  
**Dr. Barnali Sarmah**, Assistant Professor, Kaliabor College

| Sl.No | Title of the paper  | Author   | Remarks |
|-------|---|--|---------|
| 1.    | Loss of tree cover and in fracture projects: a study in Assam   | Dr. Bonosree Bhuyan,<br>Assistant Professor,<br>Department of Management,<br>K. C. Das Commerce<br>College   |         |
| 2.    | Organic Farming in Assam: Status, Challenges and Potential  | Rupam Bora<br>Chaitali Konwar  |         |
| 3.    | Skill Development of Manpower- A study on the Traditional Metal Crafts of Hajo and Sarthebari, Assam. | <p>Dr. Satyabati Medhi<br/>Assistant Professor, Dept. of<br/>Economics<br/>Binandi Chandra Medhi<br/>College.</p> <p>Ramdia Bubu Sensowa,<br/>Assistant Professor<br/>Dept. of Economics<br/>Hatichong College, Nagaon,<br/>Assam.</p> |         |

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| 4. | The Environmental Impact of Plastic Bag Use in Guwahati: Challenges and Solutions  | Manisha Kashyap   |  |
| 5. | Sericulture in Assam: A study on the factors affecting the production of Silk yarn and Cocoon.                               | Nitu Saloi,<br>Research scholar<br>Department of Commerce<br>Gauhati University.<br><br>Dr Sanjeeb Hazarika<br>Ph.D. Supervisor<br>Department of Commerce<br>Gauhati University   |  |
| 6. | Optimizing Waste Reduction and Resource Efficiency in Circular Supply Chains: Strategies and Implications For Sustainability | Rimbiso Terangpi<br>Assistant Professor,<br>Department of<br>Economics, Kaliabor<br>College   |  |
| 7. | Sustainable Agriculture- A Boon for the Indian Economy   | Purabee Bhuyan,<br>Assistant Professor<br>Department of Statistics,<br>Kaliabor College<br><br>Bonnie Sarma,<br>Research Scholar<br>Royal School of Law and<br>Administration,<br>Assam Royal Global<br>University  |  |
| 8. | Strategic Green Marketing : A Case Study with Reference to Hindustan Unilever Limited, Tinsukia, Assam                       | Dwimu Basumatary<br>Assistant Professor<br>Department of Commerce,<br>Tinsukia College<br><br>Rijumani Kalita<br>Assistant Professor<br>Department of Commerce,<br>Tinsukia College<br><br>Ankit Sen<br>Assistant Professor<br>Centre of Management<br>Studies,<br>Tinsukia College |  |

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| 9.  | Eco-Friendly Production and Marketing practices of Handloom products adopted by “CHOI”   | Mr. Lovin Kro<br>Assistant Professor,<br>Dept of Commerce,<br>Tinsukia College,<br><br>Dr. Sharadindu Bordoloi<br>Assistant Professor, Dept of<br>Commerce,<br>Tinsukia College |  |
| 10. | Green Finance And Sustainable Development Goals: The Case Of Emerging Economy Like India | DR.Siddharth Nayan Sharma<br>Assistant professor,<br>Department of Banking &<br>Finance,<br>S.B.M.S.college, Sualkuchi.   |  |

**DAY 2 (11<sup>th</sup> November, 2023)**

**Technical Session-III (10.30 A.M. – 12.30 P.M.):**

**Resource Person: Dr. M.K. Borah, Registrar, MSSV, Nagaon, Assam.**

**Rapporteurs: Dr. Barnali Kakati, Assistant Professor, Kaliabor College  
Dr. Barnali Sarmah, Assistant Professor, Kaliabor College**

| Sl.No | Title of the paper  | Author  | Remarks |
|-------|---|---|---------|
| 1.    | India's transition towards Green Economy: An analysis with reference to the role of G20                         | Kasmita Bora<br>Assistant Professor,<br>Department of Political<br>Science<br>Bhattadev University, Bajali,<br>Assam  |         |
| 2.    | Biomimicry, Biomimetic Organisation, and Sustainable Futures: Nature- Inspired Solutions for Tomorrow & Success | Jayashree Bharali<br>Assistant Professor,<br>Department of Accountancy<br>Gauhati Commerce College<br><br>Smriti Ghale<br>Teaching Associate,<br>Department of Commerce<br>Gauhati University<br><br>Dr. Kaberi Bezbarua<br>Assistant Professor,<br>Department of Accountancy<br>Gauhati Commerce College |         |

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| 3. | Managerial Competencies and Management of Micro enterprises of BTR   | Priyo Basumatary<br>Assistant Professor<br>Gauhati Commerce College<br><br>Dr. Balin Hazarika<br>Kaliabor College, Kaliabor  |  |
| 4. | Digital Transaction system and its problems: A study conducted among consumers of APDCL  | Bhargab Bharadwaj<br>Research Scholar<br>Department of Commerce<br>Gauhati University<br><br>Dr. Uttam Kumar Baruah<br>Principal, Kaliabor College   |  |
| 5. | Neo- Liberal State, Society & Agriculture in Transition: Footnotes from Karabi Hills   | Ankur Saikia<br>Assistant Professor, Kaliabor College<br>PhD Scholar,<br>Dibrugarh University<br><br>Satyadeep Lahkar<br>Assistant Professor, HCDG College<br>PhD Scholar,<br>Dibrugarh University |  |
| 6. | Green Finance for Sustainable Development: Assessing Strategies, Impact and Policy Implication   | Debajyoti Sarkar<br>Research scholar,<br>Department of Commerce,<br>Rajiv Gandhi University<br><br>Divya Sarkar,<br>Assistant Professor,<br>Department of Commerce<br>Kaliabor College             |  |
| 7. | Role of Rural Tourism for economic development – “A comparative study between KANOKA and KANYAKA Resort of Sonitpur District of Assam” | Nayana Baruah<br>Student, PG Department of<br>Commerce, Kaliabor College<br><br>Girija Sharma<br>Student, PG Department of<br>Commerce, Kaliabor College   |  |

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| 8. | Contextualizing “Green Economy” within the literary geography: Amitav Ghosh’s The Great Derangement at a Closer Scrutiny       | Sukanya Hazarika<br>Assistant Professor,<br>Dept. of English<br>Kaliabor College, Nagaon<br><br>Bhabesh Sharmah<br>Assistant Professor,<br>Dept. of English<br>Kaliabor College, Nagaon |  |
| 9. | Green Marketing Practices, Opportunities and its Challenges in Corporate Sector and its Impact on Environmental Sustainability | Abhilash Borah<br>Assistant Professor<br>Department of Commerce<br>Kaliabor College   |  |

**DAY 2 (11<sup>th</sup> November, 2023)**


**Technical Session-IV (10.30 A.M. – 12.30 P.M.)**

**Resource Person: Prof. Anjan Bhuyan, Associate Professor, Department of Business Administration, Tezpur University**

**Rapporteurs: Mr. Ankur Saikia, Assistant Professor, Kaliabor College**

| Sl.No | Title of the paper  | Author   | Remarks |
|-------|---|--|---------|
| 1.    | A footstep towards Sustainability through Green Finance in India            | Bijay Das<br>Ph.D Research Scholar<br>Department of Commerce<br>Rajiv Gandhi University<br>Arunachal Pradesh |         |
| 2.    | Green Economy and its Role in Achieving Sustainable Development in India    | Ujjal Sut<br>Assistant Professor,<br>Department of Economics,<br>Kaliabor College                            |         |
| 3.    | Awareness of green products and green marketing for sustainable development | Dr. Hara kanta Nath<br>Assistant Professor<br>Department of Commerce<br>Kaliabor college                     |         |

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| 4. | Evolution of Print Culture and Technological Paradigms: The Nexus of Environmental Sustainability in Printing            | Pratyosh Gogoi,<br>Assistant Professor,<br>Department of English,<br>Kaliabor College, Nagaon,<br>Assam   |  |
| 5. | Green Entrepreneurship through the Home-based Enterprises (HBEs) in Sonitpur District of Assam                           | Dr. Manoj Kumar Hazarika,<br>Assistant Professor,<br>Department of Commerce,<br>Darrang College.<br><br>Daisy Rani Kalita,<br>Research Scholar,<br>Department of Economics,<br>MSSV, Nagaon, Assam. |  |
| 6. | From Trash to trend: Impact of Thrifting Culture in Promoting Circular Economy in Fashion                                | Rajashree Payeng<br>Assistant professor,<br>Department of Economics,<br>Kaliabor College  |  |
| 7. | Analysing the green India Mission's impact on biodiversity conservation and sustainable development                      | Nandini Hazarika<br>B.tech 7 <sup>th</sup> Semester<br>Dayananda Sagar College of<br>Engineering<br>Bengaluru, Karnataka  |  |
| 8. | Empowering women entrepreneurs through cluster development: A Study on female artisans of Mirza diversified Mini cluster | Afsana Sultana<br>Research Scholar,<br>Department of Commerce,<br>Gauhati University  |  |

  
**(Dr. Balin Hazarika)**  
**Convener**  
**ICSSR National Seminar**  
**Kaliabor College**