

Course Outcome and Programme Outcome of Department of BBA

Overall Outcomes

- It helps students to educate and prepare students with the needed knowledge and skills, analytical ability as well as a managerial perspective that is needed in the highly competitive business environment.
- It allows students to get out of their comfort zone and explore various business trends as well as they will be able to challenge themselves, acquire business skills, team work and communication skills.
- It allows students to adapt to the ever-changing business environment and to gain flexible management skills.
- It allows students to gain knowledge and skills that are needed in the business environment as well as the decision-making skills that may qualify students for various positions and new career opportunities.
- It will able to advance students career or either start a career in the business industry.
- It challenged students to be intellectually and professionally become a business expert one day.

Course Specific Outcomes			
Course	Course Code	Course Title	Outcomes
UG-BBA	ENG-AE-1014	Business Communication	The students will get to learn communication skills required in a corporate job. This paper will also enable the students in drafting a business letter, a project report etc.
	BBA-HC-1026	Principles of Management	This paper will help in developing basic managerial skills. This paper will also help in developing theoretical knowledge of probable management concepts.
	BBA-HC-1036	Managerial Economics	This paper will help in learning the basic concepts of economics in business. This paper will enable the students to develop knowledge relating to economic trends in the market.
	BBA-HG-1046	Mathematical Techniques in Business	This paper will help the students in learning various concepts of mathematics such as LPP, Matrix, Determinants, Calculus which will be helpful in various operations activities in an organization. This paper will help the students in developing their analytical skills which will help them in getting selected in an organization.
	ENV-AE-2014	Environmental Science	This paper indicates the rules and regulations for setting up an industry in a particular area by taking into consideration the environmental prospects.
	BBA-HC-2026	Financial accounting	This paper results in developing basic concepts of accounting. This paper will help in preparing various books of accounts, financial statements etc. which are integral parts of an organisation's operations.

	BBA-HC-2036	Statistics for Business Decisions	This paper results in developing basic concepts of statistics and how to use them in practical field
	BBA-HC-2046	Indian Economic Scenario	This paper will help in developing knowledge about economic scenario of pre and post-independence period, government budget, LPG concept etc. This paper will help in learning various stages of a business cycle and the consequences of each stage.
	BBA-HG-2056	Computer Fundamentals	This paper will help in developing basic computer knowledge. The students will get to learn the use of various concepts related to MS Access, Advance Excel, MS Powerpoint, MS Word, Business Mail etc
	BBA-HC-3016	Cost & Management Accounting	This paper results in developing basic concepts of cost & management accounting such as budgets & budgetary control, standard costing etc. The students will get to learn the practical implications of these accounting concepts from an organisation's point of view.
	BBA-HC-3026	Human Resource Management	This paper will help the students in developing basic concepts relating to management of the human resources in an organization. The students will get to learn various skills required to perform an HR job.
	BBA-HC-3036	Personality & Personal Skill Development	This paper will enable the students in adapting required business etiquettes in an organization. This paper will help in developing knowledge regarding how to develop one's overall personality.
	BBA-HG-3046	Operations & Management Control	This paper gives an overall understanding about the various production techniques which are

			helpful for an industry. This paper gives an idea how to simplify various production activities in an industry which is vital for an organization.
	BBA-SE-3054	Computer Applications	This paper gives an overview of various concepts such as DBMS, Tally, DML etc. which are broadly used in corporate sectors.
	BBA-HC-4016	Organizational Behaviour & Industrial Psychology	This paper gives an overview of various concepts relating to the study of human behavior and psychology in the work place. This paper helps the students in understanding about organizational politics, power, leadership, which are very much prevailing in an organization.
	BBA-HC-4026	Financial Management	This paper gives an overview of various concepts relating to working capital management, accumulation of capital structure, dividend policy etc. which are crucial parts of an organization.
	BBA-HC-4036	Principles of Marketing	This paper gives an overview of the marketing environment of an organization. This paper provides information related to marketing ethics.
	BBA-HG-4046	Business Research	This paper helps the students in developing knowledge about how to conduct a research and prepare various projects which are an integral part of an R&D department of an organization.
	BBA-HC-5016	Legal Aspects of Business	This paper gives an overview of legal aspects in establishing an organization.
	BBA-SE-5024	Summer Project	With the help of this paper the students will get to learn how an industry works in a practical environment. With the help of this paper the students will get the opportunity to work in a real

			life situation inside an organization which will be beneficial for them in the future.
	BBA-HE-5036 & BBA-HE-5046	Specialization: (any two papers from any one of the following three): <ul style="list-style-type: none"> • HR • Marketing • Finance 	Based on the specialization chosen by the students, they will get to learn more critical & in-depth concepts relating to HR/Marketing/Finance.
	BBA-HC-6016	Business Policy and Strategy	From this paper the students will get to learn about strategy formulation and implementation, policy making of a company which are pivotal in an industrial scenario.
	BBA-HC-6026	Taxation Laws	This paper gives an overview of laws relating to calculation of various taxes. It also provides basic concepts related to GST formulation.
	BBA-HE-6036 & BBA-HE-6046	Specialization: (any two papers from any one of the following three): <ul style="list-style-type: none"> • HR • Marketing • Finance 	Based on the specialization chosen by the students, they will get to learn more critical & in-depth concepts relating to HR/Marketing/Finance.